



DO SOME  
*good*

**Ways you can help your local community**

# How can Do Some Good be used to find ways to help?

This pandemic has impacted all of us, including those who are vulnerable within our community. Many of us want to help in any way we can, but the question is HOW?

## In this presentation, we will cover:

- How to share good stories that feed into local media
- How to find volunteer opportunities, including virtual positions that can be done from home
- How to support nonprofits aside from volunteering
- How to support local businesses



Here is a link to the [VIDEO WEBINAR](#) (22 minutes) going over this content.



# Giving Made Easy

Opportunities for every Do-Gooder



- If you have an account, [Log in](#)
- If you don't have an account, [visit our website](#) to learn more or sign up
- You can also [download the Do Some Good app](#)

*\*Our platform and its features can be used for FREE by community members, nonprofits, charities and community groups, anywhere in Canada, because of our Community Partners and [Good Companies](#).*

# Inspire Hope by Sharing Positive Stories

Amid all the uncertainty, sharing stories of kindness and compassion goes a long way to bring people joy, ease anxiety, remind us of our humanity, and help people feel like they are still connected, keeping our community strong.

- Post stories of Goodness on the Do Some Good platform, then share to social media and inspire others to do the same.
- Remember to recognize those that are helping! @ Mention people, nonprofits or companies that are helping.
- If you post on social media, remember to use the hashtags: #DoSomeGood #SnapSomeGood and #RandomActsofKindness



**BONUS:** In some areas, our stories are feeding into the Local Media! This means extra reach and exposure!



Listen to [Do Some Good on CBC Radio](#) (skip to 1:47:19 - 1:56:45), speaking to the importance of stories of goodness during this time.



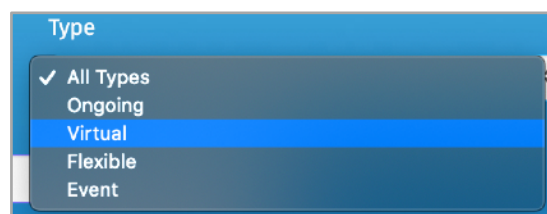
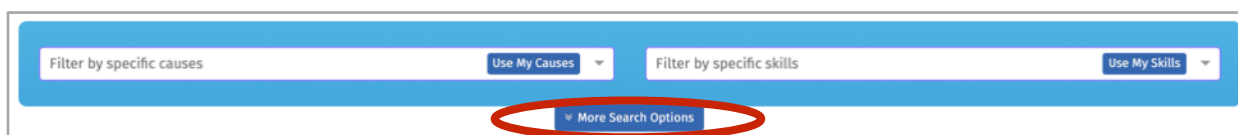
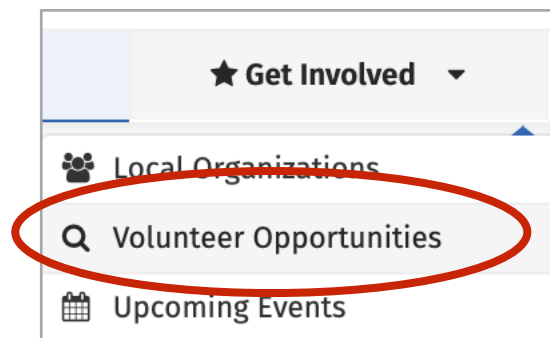
# Find Volunteer Opportunities (including Virtual)

Have some extra time on your hands? Have a skill that local nonprofits can use? Want to give back but don't know how? Be a virtual volunteer!

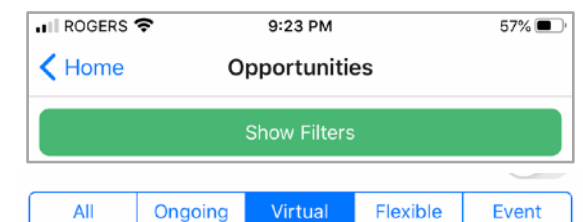
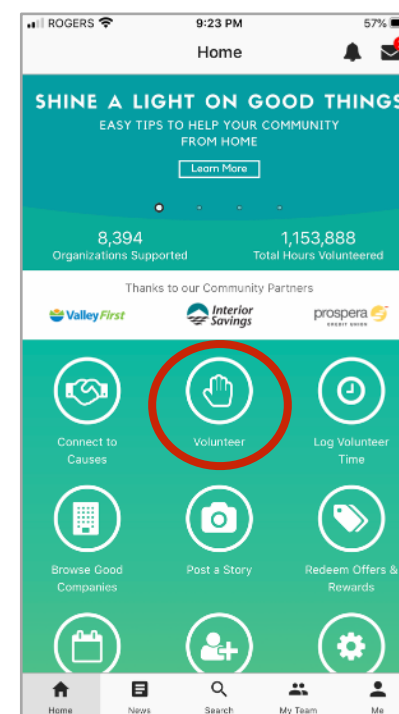
Many organizations will be looking for specialized assistance during this time and whether that means some simple design work to helping a nonprofit with strategic planning, offer up your time and skills to help your community and make a positive difference.

[Direct link to Virtual Opportunities.](#)

- **On Desktop**



- **On the App**



# Examples of Virtual Volunteer Positions

If your favourite cause doesn't have a position posted, encourage them to do so. They may need your skills, but have not had the chance yet to post an opportunity. Here are some of the types of virtual volunteer positions they may be looking for.

- **Do Some Good Administrator** - if you are tech savvy, help nonprofits post stories, volunteer positions or virtual events using our platform or help them coordinate virtual volunteers!
- **Grant Writing** - help write proposals to secure emergency support and funds for an organization
- **Social Media** - help share positive stories (that are needed right now) about how an organization has and continues to make an impact in the community
- **Accounting** - help with budgeting, forecasting or overall financial guidance and strategy
- **Mentorship / Coaching** - offer guidance with business strategy or elevator pitch coaching via a 1-hour phone call
- **Virtual Events & Fundraisers** - run or train a team on how to use online tools to host virtual events
- **Web Development** - help update an organization's website and embed Do Some Good widgets
- **Graphic Design** - help with creating graphics for their website or for a social campaign
- **Communications** - help do an audit of their communications or help set up email marketing

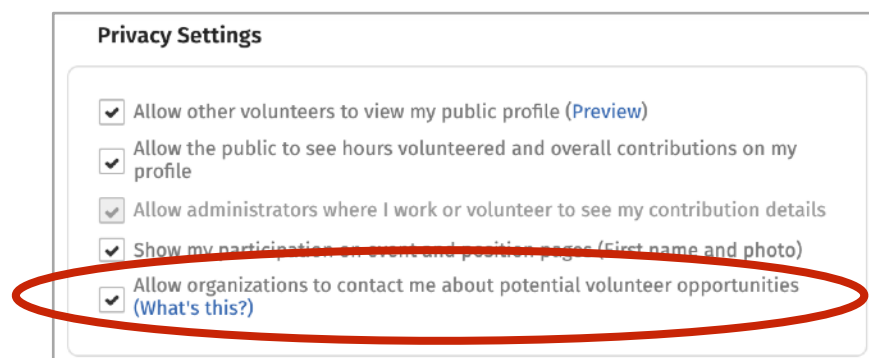
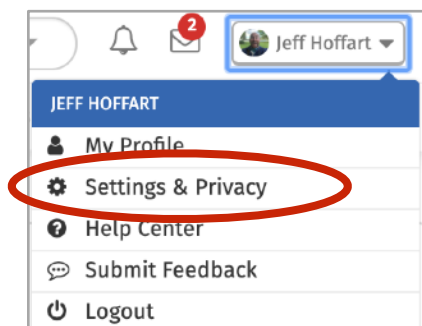


# Update your Skills & Allow Organizations to Contact you

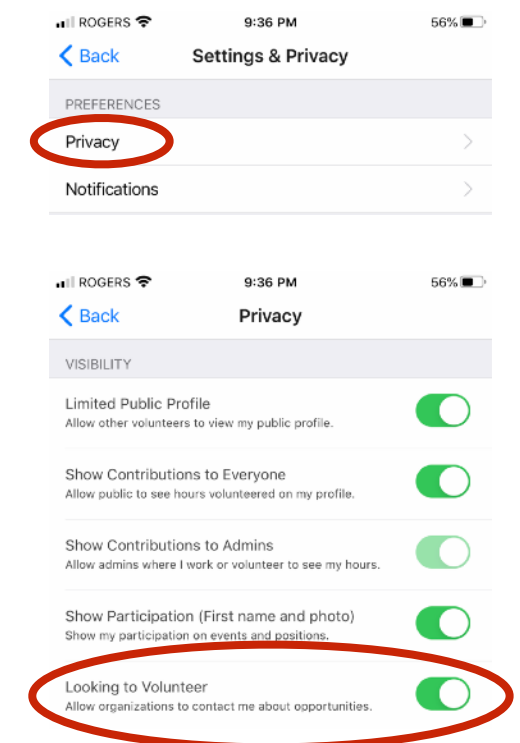
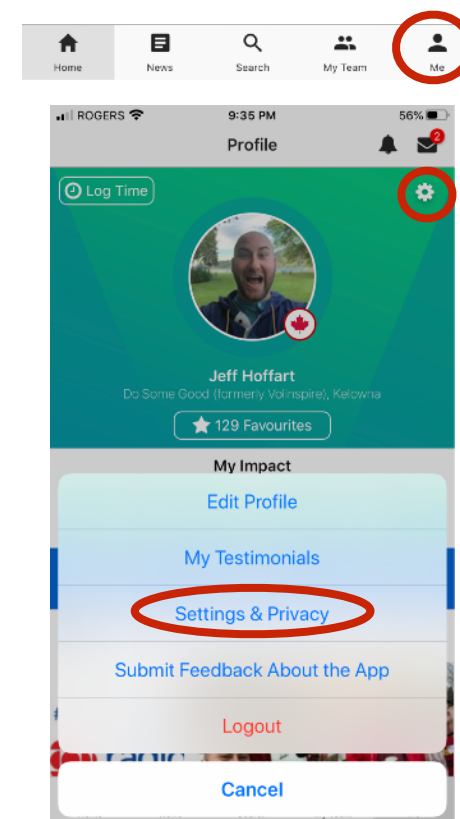
If you're ok with Organizations contacting you to volunteer, head to 'Settings & Privacy' under your profile and check the box that allows organizations to contact you!

Simply by adding skills that you are able to offer and choosing to allow organizations to contact you, ensures nonprofits can conduct outreach and find specific skill-sets that they need **right now**.

- On Desktop



- On the App



# Find other ways to Help via our #CommunityNeeds page

Do Some Good has launched a new Community Needs Page where you can see posts from nonprofits on what their immediate needs are and how you can help!

- Let other people know how you are helping. Speaking up for the needs that exist and sharing how you are helping can inspire others to act as well.
- Attend Virtual Events & Fundraisers being hosted.
- Think outside of the box: Everyone has something unique to offer, so what is that something special that you can do to give back? Perhaps it's hosting a virtual concert and sharing your music, or offering simple cooking demos for all the kids now home from school. Whatever it is, if it eases someone's mind or makes their life easier, it's worth a shot.

Visit the [#CommunityNeeds page](https://www.DosomeGood.ca/organization/communityneeds) on Do Some Good



#COMMUNITYNEEDS  
FIND OPPORTUNITIES TO HELP YOUR COMMUNITY  
[www.DosomeGood.ca/organization/communityneeds](https://www.DosomeGood.ca/organization/communityneeds)





# Support Local Businesses

Do Some Good is totally FREE for worthy causes and community members to use thanks to our [Good Companies](#). Here are some easy ways to support them during this difficult time.

- Give a shout out on social media and on Do Some Good recognizing a local company or employee working really hard right now.
- Buy gift certificates from your favourite restaurant, shop, barber, etc. This is an easy way to help businesses financially now, while saving for the future.
- Inquire about delivery options from businesses or through a local courier.
- Share a google review or testimonial for a local business.
- Sign up for a mailing list for a local business.
- Promote and attend a local business webinar.

Check out [Local Love Bingo](#), an idea on how to support local businesses that was created by the Okanagan Young Professionals. This could be adapted for ANY community!



# Things are changing every day, so please Stay Connected!


- Follow us on social media @DoSomeGoodCA
- Join our [#CommunityNeeds Facebook group](#)
- At the top of the newsfeed, you will see an important update for Individuals. We will continue to update this to support you. You can also visit that resource directly by clicking [HERE](#).



## SHINE A LIGHT ON GOOD THINGS

EASY TIPS TO HELP YOUR COMMUNITY FROM HOME

[Learn More](#)



**Do Some Good**  
You're part of a force for good, making impact on

**8394**  
ORGANIZATIONS

**1,153,888**  
TOTAL HOURS





[www.DoSomeGood.ca](http://www.DoSomeGood.ca)

[@DoSomeGoodCA](https://www.instagram.com/DoSomeGoodCA)

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